

**Intro to Business – New Businesses
(Work in your table groups)**

20 Points

Research a local business, or a business located in Iowa and answer the following questions.

1. What is the name of the business?
2. What do they do?
3. Where are they located (Headquarters, and Iowa Locations)?
4. What is type of business? (Service, Distribution, Product, Manufacturer, etc...)
5. Managers/Owner information? (Who are they, positions)
6. How do they use Marketing to support their business activities?
 - a. Find a specific Advertising Example – Print or Broadcast Media Activity
7. What job opportunities are there currently within the business?

Create a Presentation using Power Point, Prezi, Google Presentation, Keynote, or any other presentation tool that answers these questions and then provides the example of the advertisement within the presentation. You will share this with the class.